

President's Message, by Mary Anne Bloom

Happy New Year! I was glad to see so many of you at the holiday luncheon just a few short weeks ago. What a fitting way to end the year—enjoying good company, good food, and celebrating the year together. I revealed our Volunteer of the Year for 2009 — **Lee Korich**, who directs both Membership and our fantastic web site! Thank you, Lee, for all

you have given to us at COAL. And Lee is one of the many of you who serve on committees, take in, hanging crew, back up gallery hosting, hospitality, and gallery operations team. You all deserve our special thanks.

Our deepest sympathy to Beverly Bosche who recently lost her husband—our good friend and fellow COAL member Art Bosche.

There is no question that times are hard for artists and

art purchases. But we have done well for COAL by greatly improved the gallery's appearance, increasing our membership and the art hung in our monthly shows. The quality of our artists and their work dazzles the more than 500 people per month who come to see our work.

As we move forward in the year ahead, I want to encourage you to enter the competition to put a piece of your work on the new COAL bookmark that will

be our signature handout. All it takes is a 4x6 photo of your work or a section from a piece of work and \$5 per entry for consideration. See the application in this issue of Brushmark and on line. Our membership show is coming up fast, and I hope you are getting your work ready for this juried prize show.

There's lots going on at COAL. I want you to be a part of it!

Spotlight on the Gallery, by Felix Bonomo, Gallery Director

Gallery Visitors, November = over 565 visitors*.

Gallery Sales, November: Drew Duke, Bobbi Hirschhoff, Doreen Long, Dave Ombrello, Virginia Ribbel, Judy Richardson, Robert Williams

* 5 November shifts were unstaffed and the gallery was closed Thanksgiving

I make New Year's Resolutions, or at least set goals for the year ahead. This year I have two lists of resolutions—one for me (“lose ten pounds”, “enter more competitions”...) and one for the Gallery. I am so pleased with the gallery's new look and I want to continue into the new year with renewed energy and purpose to keep it up!

I resolve to ask every morning gallery host to dry mop the floor. I sound like Harriett Housewife, but we paid a handsome price to get the gallery looking this good, and we're all going to maintain it as well.

I resolve to ask every evening

gallery host to vacuum the rug. Honestly, it takes five minutes. All the other galleries do it or wish they did. We have a terrific vacuum cleaner in the storage room. It will save our floor.

I resolve to be cheerful when our gallery hosts do not return their parking permits when they are done hosting. But I'm still going to ask you to please return your parking permit when you're done hosting! There are at least four of them missing. I suspect they are in your car.

And finally, most importantly, I resolve to work creatively on getting more of your art on display in our beautiful gallery. I'm starting

by holding early take in on the Sunday evening (4-7pm) before regular take in for our artists who work days or who rely on drivers who work days and cannot make our normal take in hours on Monday. I have a few other ideas I'll unveil as the year moves on. Because the point of everything I do as the Gallery Director is to create the environment and infrastructure that makes it possible for you to hang your work, have it seen, and possibly have it purchased.

I wish you all the best with your own resolutions in 2010. Can I have a second cookie now?

San Clemente Art Supply—our newsletter sponsor

Hello Everyone and Hello 2010!

Best wishes for all good things in the New Year! Come and see what we have in the store. There are some great deals from the holidays we are carrying over and all stretched canvas is still 50% off list. Back to School Spring Semester sale runs Jan 11-30th- Save on the basics.

Also some wonderful classes are coming- visit our website www.scartsupply.com for the lineup.

--Your friends at San Clemente Art Supply, just 40 minutes from the COAL Gallery

Membership Notes by Lee Korich, Director of Computer Services

By now you have received your membership renewal packet in the mail. Please be sure to update your email address on your renewal form if it changed during the past year. This is very important now that the Brushmark is being sent via email. There is no need to complete the entire form if none of your contact info has changed. If you have any questions about renewing your membership please give me a call. I am looking forward to processing your renewal form soon.

There were no new members since the last issue of Brushmark—but we're expecting a flood of new members with the new year!

December's "Small Image" Show Winners

1st place: Ruth Parker, "Secluded Pond"

2nd place: Lou Kasza, "The Old Oak"

3rd place: Dave Ombrello, "McCormick Deering"

HM: Diane Adams, "Place of Palms"

HM: Shirley Calvert, "One Per-simon"

HM: Roberta Henson, "Stuff and Things"

HM: Marge McClure, "High Desert"

HM: Lee Korich, "Pears and Cinnamon"

COMPETITIONS AND OPPORTUNITIES FOR COAL GALLERY MEMBERS

COAL COMPETITION for members only - feature your art thumbnail or "bit" on the new COAL Bookmark—our promotional /informational piece. Fee of \$5 per entry, enter as many times as you like. Mail or deliver entry form, 4x6 photographs of images and check for entries (made payable to COAL Gallery) c/o **Bookmark Competition**. An outside judge will select images to be used in the design of the bookmark, and credit for your art will be given on the bookmark. Deadline is **January 31**. (Check our current postcards to see how past artists have created miniatures or "bits" of work.)

COAL Gallery Artists have been showing their works—**abstract only**—at Jazzercise Corporate headquarters in Carlsbad since 2007. Judi Misset, Jazzercise CEO and assis-

tant Nicole will review the new artwork submissions during the week of January 18th, 2010. Please send digital photos of work that fit the criteria by **January 11**. No more than 5 pieces per artist please. Please include media, size, artist name, price, and title. I will organize everything and bring them to Jazzercise Corporate Headquarters by **January 13**. Bhirschkoff@roadrunner.com phone 858-756-3337. — Bobbi Hirschkoff

Start thinking about our Annual Membership Awards Show in **March**! All fine art is accepted as long as it is NOT a craft, copied from another artist, produced in a classroom under an instructor's direction, is a reproduction, is over two years old, or has won a cash award in a previous COAL Award Show. We are looking for fresh

PEOPLE'S CHOICE WINNERS, NOVEMBER SHOW

1st place: Jessica Jung, "Joshua Springer" (o/a)
2nd place: Donna Hamilton, "A Sunny Rest" (w)
56 votes were cast for People's Choice. 16 said they heard about COAL by shopping in the area. 20 other voters indicated they heard about COAL because they were residents, read about us in the San Diego Reader, read a news article, found us through the internet and from Thursdays on The Coast.

new work. [Watch for the prospectus next month for show requirements.](#)
Let's make our 2010 Membership Awards Show a show with great art and great member participation. —Ursula Schroter and Alan Katof, Co-Directors of Awards Shows.

Interested in being part of Carlsbad's Thursdays On The Coast on the last Thursday of the month from 5:30-8:30pm? Several COAL artists are featuring their work in the TOTC gallery (on the Carlsbad Village Drive side of our mall) as well as phantom galleries in the Village. Your art remains up and the event runs until the next Opening Night date. A three month commitment is expected. Call Event Manager, Christy Johnson at 760-434-2553 for an application for January – March.

ARTIST RECOGNITION

Doris Bertch received an Honorable mention for her photo "Music Man" in the December "Summation" show at the Escondido Arts Partnership.

Elaine Seeley's sculptures will be on display, in a group showing, with 4 other women artists at the Front Porch Gallery, 2903 Carlsbad Blvd, Carlsbad. The opening reception is Saturday, January 16, 2010 from noon to 3 pm. The show runs from January 16 through February 28, 2010. Gallery hours are Wednesdays thorough Fridays, Noon - 6 pm, Saturdays and Sundays, 11 am - 5 pm.

DID YOU KNOW.... ? 40% of our members list oil/ acrylic as their primary media; 24% list water media; and 17% list photography as their primary media.

Early Check In Available for January Show from 4—7pm, January 3. You will be asked to do your gallery sitting during an evening or weekend shift (or have your substitute sitter already in agreement to sit during those times).

Carlsbad Oceanside Art League

P. O. Box 11
Carlsbad, CA. 92018-0011

We're on the web!
www.coalartgallery.com

Address label

Backup Gallery Hosts:
The following members are available to substitute at gallery hosts at \$5.00/hr. If you are unable to host, it is your responsibility to contact someone on this list or another member to insure that your commitment is covered.

Kyung Drury 760-994-0594
Cathlene Hofheimer 760-434-2315
Doreen Long 858-487-3672
Shirley Shabazian 760-439-6844

VOLUNTEERS WANTED... Board Positions Available: Director of Membership, Publicity Chair. Also: Substitute gallery hosts, hospitality crew!

Talk to President Mary Anne or Gallery Director Felix about how to get involved.

Board of Directors

President: Mary Anne Bloom, 760-634-1287, nilssonfinearts@aol.com
VP & Director of Youth Programs: Diane Adams, 760-757-5368
Secretary: Doris Bertch, 858-674-1294, bertch@cox.net
Corres. Sec: Louise Kasza, 760-806-4542, lkasza@cox.net
Treasurer & Strategic Planning Chair: David Seeley, 760-431-8959, achildsart@roadrunner.com
Director of Gallery Operations: Felix Bonomo, 760-591-3176, bonomo@sbcglobal.net
Director of Membership: Vacant
Director of Computer Services: Lee Korich, 858-792-8308, gkorich@san.rr.com
Asst. Director of Membership: Dea Reimann, 760-758-1833
Co-Director for Children's Show: Julia Lumetta, 760-500-1055, peresilka@hotmail.com
Co-Director of Awards Shows: Ursula Schroter, 760-751-8513, ueschroter@att.net
Co-Director of Awards Shows: Alan Katof, 760-720-9559
Art Mart Co-Chair: Clara Evans, 858-274-5936, eevans6@san.rr.com.
Art Mart Co-Chair: Ann Lee Hurd, 760-632-8571, photosbyann@att.net
Director of Programs: Carol Lynah, 760-929-1965
Asst Director of Programs: Karen Crowell, 760-967-9393
Director of Communications : Carol Bonomo, 760-707-3979, carolbonomo@yahoo.com
Publicity Chair: Vacant
Community Outreach & Telephone Chair: Elaine Seeley, 760-431-8959, achildsart@roadrunner.com
Hospitality Chair: Vacant
Hospitality Co-Chair: Annette Winter, 760-929-8572

Calendar of Events

January 1: Gallery Closed, Happy New Year!

January 3: Early Take In, Jan show, 4—7pm (requires hosting on weekends or evenings)

January 4: Take in, January Show
5:30 Board Meeting

January 8: Monthly demo and meeting, Calavara Community Center, 1:30-3:30pm

January 10: Show Reception, Alison Christler Retrospective

January 31: deadline for Bookmark Competition submissions (see "Opportunities", page 3)
Early take in, February Show, 4 –7 pm

February 1: Take in, February show
5:30 Board Meeting