

The Brushmark

~The monthly newsletter for the Carlsbad Oceanside Art League~

AUGUST 2010

Our Location:
 COAL Gallery
 300 Carlsbad Village Drive,
 Suite 101
 Carlsbad Village Faire
 Carlsbad, CA.
 760-434-8497

www.coalartgallery.com
 www.carlsbadinart.blogspot.com

Hours:
 Sun, Wed, Thurs:
 11am-5pm
 Fri, Sat, 11am-8pm

The Gallery is also open on
 Tuesdays from 11am-5pm
 during August's Open
 Show.

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**COAL GALLERY'S ANNUAL OPEN SHOW
 TAKE-IN: SATURDAY, JULY 31 AND SUNDAY,
 AUGUST 1, 10:00-3:00PM.**

The show will run from Wednesday, August 4 through Labor Day Weekend. The Gallery is open on Tuesdays as well as its usual hours during the Open Show.

The prospectus for the show is available at www.coalgallery.com or in the gallery.

The 3rd Annual Art Faire will be held at Carlsbad Village Faire on Saturday, September 4 and Sunday, September 5, from 10:00-4:00pm. Get your prospectus for this opportunity to exhibit, demonstrate and sell your work to visitors during the Labor Day weekend. Prospectus is on the website and also in the gallery.

COME ON IN TO THE CARLSBAD INN

As a member of COAL you are invited to join the weekend art show (ART ON THE GREEN) at the Carlsbad Inn. It is a great venue for selling and promoting your work. There is an ever changing audience of locals and visitors from around the world who stop by to view and purchase works.

Now is your chance! The COAL Board agreed to waive the rule of having shown in the Gallery for three months prior to being juried for those who would like to show this summer. They have promised to expedite the jury process for those of you who want to come out this summer. (Note: In order to show at the Inn, *each* artist

must have both a valid City of Carlsbad License and a Resale Permit from the State of California.)

If you are interested just call Clara Evans at 858-274-5936 or Mary Anne Bloom at 760-634-1287. They will answer any of your questions and set up a time for you to submit your pieces to be juried.

The crowds are back at the beach and walking around Carlsbad. They enjoy stopping by and browsing through our Art Show and many walk away with wonderful pieces of our works.

If you have already been juried in for Art on the Green, come on out this summer and join the fun—just let Clara know you're coming!

President's Message by Mary Anne Bloom

WORKSHOP INSTRUCTORS WANTED!

If you are a member interested in teaching an art workshop, COAL has a place where you can do this. Please contact Mary Anne Bloom to find out about this program, which starts in September.

It's July and as I write this it is still overcast and gloomy outside. However, the gallery seems to be brighter than ever. Not just because of the new lighting on the sign over the front door, but also because we had one of the best July take-ins in years. We have been speculating as to why and have come up with several logical reasons but for whatever the reason(s) it lifts the spirit and the bottom line, so thank you!

It was brought to my attention that not all our members, particularly new ones, understand how our shows are judged and who does the judg-

ing; so, here is a very brief explanation: Shows are judged nine months out of the year by professional artists from outside the membership. These are the same artists who do our Demonstrations at Calavera, and they are paid in part by you as members and also in part by a grant that we receive from the City of Carlsbad. We have guidelines for the judging procedure but the choices are up to the individual judges. The Membership Show and the Open Juried Show have judges specifically hired for judging just those shows. July and December are two months that we

ask for a volunteer to judge, as we have no Demonstrator for either month; on occasion we have been fortunate to have someone from outside the organization but for the most part one or two professional artists from COAL do the judging.

I would like to end with saying "good by" and "thank you" to Agnes Lochte. Agnes has been a member since 1995 and recently moved out of the area. She donated a number of frames and some art supplies which were made available at take-in for a small \$ donation to the Scholarship Fund. We wish Agnes all the best .

Gallery Attendance,
June Show = more
than* 850 visitors
(*one host did not
count attendance)

Gallery Sales, June:

Billie Day, Kyung
Drury, Bonnie
Gleason, Lou Kasza,
Doreen Long,
Ursula Schroter,
Thomas Smith, Vita
Sorrentino, Carrie
Ventula

Spotlight on the Gallery, by Felix Bonomo, Gallery Director

The San Diego Fair means I get to check out a different gallery's spotlights for a change! I always enjoy the photography exhibition, and some years I enter and hang at that show. But since joining COAL, I've also enjoyed a second visit to go through the Fine Art Show as well.

Our COAL Gallery artists were *very* well represented at this year's fair, and it has taken our Brushmark editor *two* issues to publish all the names of all our artists who displayed work. Congratulations to all of you—I was so proud of the COAL

Gallery artists as I walked through the exhibit and saw so much of your work—and so much of it crowned with ribbons! Keep it up!

The Open Show is around the corner, and I ask you to use your "member advantage" when you are preparing your work for the show. Every single take-in we get paintings that are still wet. *We will reject anything we even think is wet at the Open show.* (Let the drying begin *now*.) Every single take-in, we get framed work where the wires are not located properly, where the wire has been strung

too loose *or* too tightly for professional hanging. Every single take-in—and this is the most important to me because it affects the crew who hangs your work—we get framed work where the ends of the wire are not taped. *Tape* the ends of your wire. While we won't reject your work for those issues, we *will* send you to the repair table before you go any further with your work. Save the repair table for outsiders who don't understand what a professionally hung gallery looks like and zip through the line as fast as we can process your work for the show.

Newsletter Sponsor: San Clemente Art Supply

Summer is coming to a close and the new school semesters are about to start - - time to drop in & delight in our annual **BACK TO SCHOOL SALE!** Look for **BIG SAVINGS** on all the basics: canvas at up 60% off list; paints and brushes; paper and sketchbooks; charcoal, pencils, erasers

and so much more...The Sale starts August 23rd ; don't miss out on this opportunity to stock up on your essentials. What's new in the store?

We have totally revamped & expanded our section of Golden Acrylic Paints and Mediums: WOW! Come check it out.

June's Show Winners: Roland Spelich, Best of Show

BEST OF SHOW:
Roland Spelich, "Dance Rehearsal", watermedia

WATER MEDIA:

1st Pam Brasel, "Trees"
2nd Janet Finney, "Old San Diego Lighthouse"
3rd Elena Wilck, "No Fishing Day"
HMs: Char Cee, "Seaside", Lou Kasza, "The Fence Line", Donna Hamilton, "Vaquero"

OILS/ACRYLICS:

1st Cici Porter, "Woodpile"

2nd Barbara Miller, "Oak Creek"
3rd Judy Richardson, "Beachside Market"
HM: Beverly Bell, "Ray 2"

MIXED MEDIA, DRAWING,

PRINTMAKING:

1st Ursula Schroter, "Moon River"
2nd Diane Adams, "Windswept II"
3rd Lynn Crealock, "Hawaiian Chieftan in Company"
HMs: LaRetta Small, "The Bubble", Lou Kasza, "Summer

Love"

DIGITAL ART:

1st Larry Larroquette, "Old World Entrance"

SCULPTURE:

Not enough entries to judge

PHOTOGRAPHY:

1st John O'Brien, "Dreadnought"
2nd Diane Adams, "High Sierra Reflection"
3rd Doreen Long, "Ocean"
HMs: John O'Brien, "Heads",

Alan Katoff, "Provence Alley"

PASTEL:

1st Barbara Miller, "He's The Man"
2nd Joseph Villela, "Love"
3rd Mary Anne Nilsson, "Desert Path"

PEOPLE'S CHOICE,
JUNE: Klara Neuhauser, "Forest Beauty"

51 votes were cast

Membership Report, by Judy Richardson, Director of Membership

As of June 30, we have 228 members. Three new members signed up in June. Let us welcome the following new COAL members joining in May:

<u>First Name</u>	<u>Last Name</u>	<u>Status</u>	<u>Media</u>	<u>Telephone</u>
Anita	Flag	AM	W	858-945-8425
Julie	Sauer	PRO	OA P	760-943-7153
Linda	Valenzuela-	AM	PH	760-931-8855

Have you seen our new website "look"? Check it out at www.coalartgallery.com and thanks to our fabulous web mistress Lee Korich!

Artist Recognition and Opportunities

The Del Mar Open has been postponed due to relocation of the gallery. A new date will be announced in an upcoming issue of The Brushmark. The Vista Art Foundation's Open Show will be accepting entries September 25-26. See the prospectus on their website at www.vistaartfoundation.org.

ing members had their work on display:
Charles Dozer
Roberta Henson (award from California Center for the Arts, Escondido)
Ursula Schroter (award from California Center for the Arts, Escondido)
Shirley Pentoney

COAL members whose work hung in the San Diego Fair were listed in the July Brushmark. In addition, the follow-

Congratulations to all of our COAL artists who displayed at the San Diego Fair's photography and fine arts exhibits this year!

Carlsbad Oceanside Art League

P. O. Box 11
Carlsbad, CA. 92018-0011

We're on the web!
www.coalartgallery.com

Address label

Backup Gallery Hosts:
The following members are available to substitute as gallery hosts at \$5.00/hr. If you are unable to host, it is your responsibility to contact someone on this list or another member to insure that your commitment is covered.

Kyung Drury 760-637-6197
Cathlene Hofheimer 760-434-2315
Doreen Long 858-487-3672
Ethel Nemetz 312-968-4790
Cici Porter 760-433-6536
Shirley Shabazian 760-439-6844

VOLUNTEERS WANTED... Substitute gallery hosts, take in crew, hospitality crew!

Board Positions Available: Hospitality Chair, Community Outreach Chair

Talk to President Mary Anne or Gallery Director Felix about how to get involved.

Board of Directors

President: Mary Anne Bloom, 760-634-1287, nilssonfinearts@aol.com
VP & Director of Youth Programs: Diane Adams, 760-757-5368
Secretary: Doris Bertch, 858-674-1294, bertch@cox.net
Corres. Sec: Louise Kasza, 760-806-4542, lkasza@cox.net
Treasurer & Strategic Planning Chair: David Seeley, 760-431-8959, achildsart@roadrunner.com
Director of Gallery Operations: Felix Bonomo, 760-591-3176, bonomo@sbcglobal.net
Director of Membership: Judy Richardson, 760-433-2258, judyar1943@cox.net
Director of Computer Services: Lee Korich, 858-792-8308, lkorich@san.rr.com
Co-Director for Children's Show: Julia Lumetta, 760-500-1055, peresilka@hotmail.com
Co-Director of Awards Shows: Ursula Schroter, 760-751-8513, ueschroter@att.net
Co-Director of Awards Shows: Alan Katof, 760-720-9559
Director of Programs: Carol Lynah, 760-929-1965
Asst. Director of Programs: Karen Crowell, 760-967-9393, bkcrowell@cox.net
Art Mart Co-Chair: Clara Evans, 858-274-5936, eevans6@san.rr.com.
Art Mart Co-Chair: Ann Lee Hurd, 760-632-8571, photosbyann@att.net
Community Outreach & Telephone Chair: Vacant
Hospitality Chair: Vacant
Hospitality Co-Chair: Annette Winter, 760-929-8572
Publicity Chair: Vacant
Brushmark Editor: Carol Bonomo, 760-707-3979, carolbonomo@gmail.com

Calendar of Events

Saturday, July 31 and Sunday, August 1	Take-In, OPEN SHOW, 10:00-3:00pm
Wednesday, August 4 <i>Sunday, August 8</i>	Open Show Begins <i>Open Reception, 2:00-4:00pm</i>
Monday, August 9	Life Drawing Group meets 9:00-12:00 Gallery
Monday, August 23	Life drawing Group meets 9:00-12:00 Gallery
Thursday, August 26	Thursdays on the Coast 5:00-8:00pm
Saturday, September 4 - Sunday, September 5	3rd Annual Art Faire Carlsbad Village Faire Mall Early take-in, 10:00-4:00 both days. Requires night or weekend hosting.
Monday, September 6	LABOR DAY, GALLERY CLOSED
Tuesday, September 7	Take-In, September Show and pick up art from Open Show, 10:00-4:00