

**THIRD VILLAGE FAIRE ART FESTIVAL
SEPTEMBER 4 – 5, 2010
ARTIST PROSPECTUS**

The Third Annual Village Faire Art Festival is an opportunity for artists to display, sell and/or demonstrate their art to community and visitors in Carlsbad during Labor Day weekend. Faire participation cost is \$10 for one day/\$15 for both days.

Each registered artist will have one space of approximately 4 ft. x 10 ft assigned. Spaces are limited so artists are encouraged to enter early. Spaces will be assigned in the order that registration forms are received by COAL. See attached sheet for more information about the festival.

All entrants will be notified by email or phone of their acceptance or that event spaces are all booked. If you have questions, please contact Felix Bonomo, COAL's Director of Gallery Operations, at 619-913-0680.

Name: _____

Address: _____

Telephone: _____ Email: _____

Allowable media for display (Circle all that apply to you): oil/acrylic, pastel, water media, graphics, mixed media, sculpture, photography, digital art.

(Check one) - I WILL Exhibit on:

- Saturday, September 4, 10 AM to 4 PM
- Sunday, September 5, 10 AM to 4 PM
- Both Days, September 4 and 5, 10 AM to 4 PM

Signature: _____ Date: _____

Mail registration form and check (made payable to COAL Gallery) to:
Felix Bonomo
Carlsbad-Oceanside Art Gallery
P.O. Box 11
Carlsbad, CA 92018-0011

Entries must be postmarked no later than August 15, 2010

Additional Guidelines and Information for Exhibitors

1. All art displayed must be suitable for family viewing.
2. Check-in is at the North or South Entrance of the Village Faire Shopping Center. You will be notified of your space location at least two days before the event. You should use the entrance nearest your assigned space. Artists' check-in time is between 8:00 am and 9:00 am on each day they exhibit. A map will be provided.
3. Parking passes will be assigned for the employee lot across Grand Ave. for the days you are exhibiting.
4. All spaces must be open at 10:00 am and remain open until 4:00 pm.
5. No sales commission will be charged if you make cash sales.
6. MasterCard and Visa sales are permitted; these charges however are run through the gallery's machines and 15% sales commission is charge automatically. Please adjust pricing accordingly.
7. Artists should provide their own chairs, easels and shade. (umbrellas only, no tents)
8. Drinking water will be provided.
9. Artists exhibiting both days will have access to overnight storage free of charge.
10. If you must cancel for any reason, please call Felix Bonomo (619) 913-0680 so that someone else can be scheduled for your space.
11. Attended Off-loading areas will be provided.

Village Faire Shopping Center is located in downtown Carlsbad on Carlsbad Blvd. (Pacific Coast Highway) between Carlsbad Village Drive and Grand Avenue.

During August and the Faire, the COAL Gallery is open Tuesday, Wednesday, Thursday and Sunday from 11:00 am to 5:00 pm. Friday and Saturday from 11:00 am to 8:00 pm. The Gallery phone number is 760 434-8497.

For questions please call Felix Bonomo at 619-913-0680 or email bonomo@sbcglobal.net