

Kevin Davidson

Kevin Graduated with a BFA in illustration from Art Center College of Design. He has been a freelance illustrator, working with local ad agencies, designers and national publishers for over three decades.

Since about 2001, he has been transitioning into the fine art field, emphasizing the use of watercolor on Yupo (100% polypropylene plastic). Yupo has been originally used as a material for outdoor posters and is used in the packaging industry for durability. George James, an art teacher at Cal State Fullerton, discovered that Yupo can be a versatile ground for watercolor---you can make changes easily on the plastic surface--a little varnish sprayed on it, and it's permanent.

A fellow student gave Kevin a few sheets of Yupo in a watercolor class he was taking, he tried it out on an illustration project, and liked it so well, he used it on a seascape, and has been using it almost exclusively.

"The Yupo and plein air painting are a perfect fit for my style of painting, using a good background in drawing and loose brushstrokes. The ability to completely lift the paint allows for great flexibility on location, and when I get back to the studio I can take my time for any cleanup, without fear of overworking---it still stays fresh."

Past president of Southern California Plein Air Painters Association, member of Orange and San Clemente Art Associations.

Gallery Representation:

Mission Fine Art Gallery, San Juan Capistrano

Laguna North Gallery, Laguna Beach Gallery Row

Judy Schroeder Studio/Gallery, Orange CA

Crystal Cove Store, Year Round Artist

Newport Harbor Nautical Museum Gallery,

Socalpapa, Fun Zone, Newport Beach Peninsula

Website: www.watercoloryupo.com

Email: kj.davidson@earthlink.net

Phone: Studio, 714 633-9061