

## **Larry Vogel Presents**

### **So, You Want to Shoot Your Artwork**

In this presentation, photographer, Larry Vogel will show you how to shoot your artwork for online juried submissions and your website. If you have ever tried to shoot your own artwork and felt frustrated with the results, then this is the presentation and demonstration you don't want to miss. Vogel has been working as a fine art photographer and commercial photographer for over forty years. He promises that he will show you how to get great results with a minimum of equipment and says that it is even possible to get great results with a smart phone! This presentation is part Power Point presentation and part physical demonstration. Vogel will set up and photograph a painting and process the image file to get it ready for submission.

#### **What will be covered:**

- **Equipment**
  - Cameras
  - Lighting
- **Photo Techniques**
  - Camera Placement
  - Artwork Setup & Placement
- **Lighting Techniques**
  - Natural Light
  - Flash Light
  - Led Lights
- **Processing Image Files**
  - Simple Software for Image Correction
  - Color Balance
  - Perspective control
  - Resizing Files for Submission